

Speaker Introduction

This morning's speaker is a sought after thought leader who is deeply passionate about helping people realize the full potential that lies within each of us to positively and permanently impact those around us. She talks about influence, drawing on her experiences and observations from her upbringing on a small island in BC, to her time with more than 160 host families around the world and her professional work with organizations over the past 25 years, and she challenges us to consider what kind of influence we have on those around us.

Her acclaimed I Care, You Count Principle™ and associated 5 Practices, which are shared through her keynotes, in-person trainings and online course, have helped thousands of people, from independent entrepreneurs to military generals, become stronger, more effective communicators and more powerful leaders.

She is an engaging and strategic storyteller who believes that *who we are* is more important than *what we do*. Her message and methods resonate with diverse audiences and her insight into what inspires and motivates people may profoundly change the way you engage with others.

Please welcome Margaret Palmer.